St. Louis Learning Disabilities Association

2019 Annual Report

53,142
PERSONAL
INTERACTIONS

8,351
KIDS, PARENTS
& EDUCATORS

$332,153
IN SERVICES (32%) PROVIDED TO THE
COMMUNITY AT LOW TO NO COST

$235,433
IN GRANTS
& CORPORATE GIFTS

$482,381
IN INDIVIDUAL
CONTRIBUTIONS

Thank you for helping children in our community!

Learn, Develop, & Achieve
MONETARY CONTRIBUTIONS & SPONSORSHIPS

Nancy Akins
Ameren Missouri - Corporate Contributions
Rick Anselm
Barb Auberry
Lori Baho
Kevin Beckmann
Autumn & Shawn Bemis
Liz & Jon Benedicktus
John Beuerlein
Chuck & Kathy Billings
Joe & Lana Biondo
Bob’s Discount Furniture
Thomas & Liz Bode
Nancy Boyle
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Keith & Patty Brisotti
Kenneth & Sandy Buren
John & Kathleen Butler
Robert & Madeleine Byrne
Zane Cagle
Jana & Steven Carani
Cardinals Care
Centene Charitable Foundation
Championship Catering
Sara Chitwood
Russell & Jayne Chong
Kiwanis Club of Gravois
Laurie & Stuart Cohen
Wes & Kelly Colbert
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Commerce Bancshares Foundation
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Dave & Gwen Dillow
Ken Domash
Danae & Tom Domian
Donald L. Barnes Foundation
Mari & Dave Doyle
Dressel PTO
Drury Hotels Company, LLC
Elona Dyshniku
Edward Jones
Jack & Carrie Eisenbeis

Emerson Charitable Trust
Enterprise Holdings Foundation
Express Scripts, Inc.
Phyllis & Ron Farotto
Kay & Tom Fellin
First Bank
Sue & Bill Fleschner
Daniel Fogerty
Tim Fogerty
Mary & Steve Frank
Frederic Roofing
Friends of LDA
Laura & Mike Frigerio
Frost Supply
Maureen Garfield
Sharon & Robert Gerau
Givable
Dan Godar & Gretchen Myers
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Sarah Gozdecki
Randy & Sandy Guber
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Johnston Hager
Hager Companies
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Amy Hannah
Gayla & Pat Hannon
Emily Hardy
Cindy & Scott Harper
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Kay Hartman
Melissa Haupert
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Greg & Jennifer Hewett
Douglas & Victoria Hill
Alfred Hoffman
Vicki & Dave Holton
Rosemary & Jack Hopson
Gina & Joel House
James & Kris Huang
JAC Designs
Jefferson Foundation
Dave & Laurie Johnson
Jennifer Johnson
Scott Johnson
Caroline Jones
Jackie & Paul Karalunas
KB Special Events LLC
Kendra Scott
Judy & Jerry Kent
Rachel Kent
Nancy Kingsbury
Kirkwood Eye Associates LLC
Nick & Erin Koenemann
Curtiss & Barbara Komen
Ann & Don Kornblet
Chris & Kathy Kortum
Megan & John Kortum
Pam Kortum
Kuhn Foundation
Lenoir Charitable Trust
Long Elementary School
Jack & Kathy Lordo
Gloria & Roy Lubker
Martiz Inc.
Mary Ranken Jordan and Ettie A. Jordan Charitable Foundation
Ryan McDurmon
Amanda & Rich McNelley
Fran & Mike McVey
Will & Crystal McWilliams
Linda & Joe Meyer
Mississippi Valley Roofing, Inc.
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Linda Nagarkatti
Cory & Marisa Nardoni
Lauren Nardoni
Henry Nelson & Barbara Hines
Kelly Northcott
David O’Hara
Dave & Lily Ott
Karen Peer
Dorothy & Carl Pezold
Mindy Powell
Dodie & Paul Raczkiewicz
Tim Rea
Claudia Riley
Jerry & Mary Risch
Katherine Roberts
Tina & Brian Roche
Angela & Robert Rogers
Kevin & Andrea Rygelski
Laura & Mark Rygelski
Sappington Elementary School
SAS Educational Consultants
John & Margie Schaeffer
Ed & Katie Schmid
Fred & Jane Schmidt
Schuncks Markets
Kate Schroeder
Mary Pat & Stan Schroeder
Laura Ann Schwarb
Henry & Lucy Schwetey
Sam & Barb Sciortino
Patty Sebastian
Stephen & Kacy Sedlak
April & Brian Seiffert
Jane & Booker Shaw
Daniel Shlien
Billie & Jim Silvey
Sheryl Silvey
Sound Health Services, P.C.
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St. Louis Bank
Pat & Jim Steiner
Stifel Nicolaus
Patrice & Ron Stockmann
Eric Stopp
Subaru of America, Inc.
Bill & Arlene Sullivan
Steve & Mary Jane Swaney
Jaqui & Michael Tague
Barb Talent
Colleen Tenpas
The Saigh Foundation
The Service Bureau Foundation
William & William Thompson
Karen & Mike Thomson
Thomson Printing, Inc.
Total Access Urgent Care
Nancy Totland
Tracy Family Foundation
Trident Steel Corporation
Truman MSPTO
Judy & Melissa Trowbridge
Lori & Skip Weber
Porter Weeks
William R. Orthwein Jr and Laura Rand Orthwein Foundation
Yatra
YourCause, LLC
Sarah Zartman & Derek Cohn
We had another fantastic year with an unprecedented 53,142 interactions with children, parents and educators in the greater St. Louis community. I am so proud of our team of educational specialists and support staff who work together tirelessly to impact as many children as possible. We have the privilege of seeing each child’s smile as they use their natural abilities along with new skills to learn with confidence.

We cannot thank you enough for your part in giving these children the gift of education and understanding. As our programs grow and reach more children, we invite you to continue to partner with us to bring hope to children and their families as they learn, develop, and achieve.

Warm Regards,

Pam Kortum, CEO

“Her confidence has soared. She loves going to tutoring and that has not always been the case.”

-Parent

“With this being our last week before summer break, I am reaching out to say a heartfelt Thank you! Your assistance this semester has been wonderful for my child! His confidence and skills have improved and his teachers have noticed.”

-Parent

“When you have a child that is hurting and needing help there is nothing you won’t do to make a difference. Here is your chance... go meet with the learning specialists of LDA. Your life will change and your children will smile a lot more!”

-Parent

YOUR support + OUR expertise = THEIR success

CEO
Pam Kortum

BOARD OF DIRECTORS
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Tina Roche, Treasurer
Claudia Riley, Secretary
Jana Carani
Dan Godar
Vicki Kirk Holton
James Huang
Jennifer Johnson
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Sam Sciortino

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Marc Sinclair
Danielle Slentz
Arlene Sullivan
Mary Jo Welch
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We are GRATEFUL for our many funding partners!

IN-KIND CONTRIBUTIONS

AMC Chesterfield 14
America’s Incredible Pizza Company
American Cleaners
Amigos Cantina
Amp Up Action Park
Anheuser Busch Tour Center
Arch Engraving
Bartolino’s Family of Restaurants
Baskin Farm
Baxter Gardens of Chesterfield
Bentley Studio, Ltd.
Biggies Restaurant
Bob’s Discount Furniture
Bounce U
Diane Brader
Jan Brindwell
Brunswick Zone Lakeside
Burr Boot Camp
Butler’s Pantry
Candidi’s Restaurant
Jana & Steven Carani
Casa Loma Ballroom
Challenger Learning Center St. Louis
Cheekered Cottage
Cheesecake Factory
Chesterfield Athletic Club
Chicago Cubs Community Affairs
Chick-fil-A Des Peres
Kelly Christner
Suzedie Clement
COCA
Ken Cohen & Marilee Ingoldsby
Sarah & Nick Collins
Cooper’s Hawk Winery & Restaurant
Costco Wholesale
Country Acres Pet Resort
Dalai Mama Yoga
Daugherty Business Solutions
Dave and Buster’s
Dewey’s Pizza
Down By The Station
Drury Hotels Company, LLC
Epic 6 Laser Tag & Sports Arena
Fabulous Fox Theatre
Fairmount Park, Inc.
Phyllis & Ron Farotto
Kay & Tom Fellin
First Watch
Tim Fogerty
Freddy’s Frozen Custard & Steakburgers
Frenchie’s Modern Nail Care
Friends Image Design
Maureen Garfield
Gateway Grizzlies
Sharon & Robert Gerau
Taylor Gerau
Go Ape
Golf Galaxy
Goodcents
Grand Country Music Hall
Guido’s Pizzeria & Tapas
Hager Companies
Emily Hardy
James & Kristen Hartman
Hilton St. Louis Frontenac Hotel
Hodak’s Restaurant
Holiday World & Splashin’ Safari
Vicki & Dave Holton
Vicki & Dave Holton
Imo’s Pizza
J. Gilbert’s Wood Fried Steaks & Seafood
JAC Designs
Kathleen Judge
Just Landscape Lighting, LLC
Kaldi’s Coffee Roasting Company
Kansas City Royals
Jackie & Paul Karalunas
Kellan Restaurant Management Corp.
Kendra Scott
Kennelwood Pet Resorts
Kind Soap Company
Nancy Kingsbury
Kirkwood Florist
Nick & Erin Koenemann
John & Megan Kortum
Pam Kortum
Kraus Farms Equestrian Center
Kreis’ Restaurant
Krey Distributing Company
Kurt Warner First Things First Foundation
Jack Lane
Lazy River Grill
Lola and Penelope’s
Look After Hair Company
Major League Baseball
Majestic Dance Studio
Marco
Maritz Inc.
Robert & Melanie McCormick
Linda & Joe Meyer
Missouri Bluffs
Missouri Historical Society
Moe’s Southwest Grill
Munchkin Radio
Musium
National Blues Museum
O’Charley’s
Pageant Box Office
Panera, LLC
Paul Manno’s
Pilates & Custom Fitness
PRP Wine International
QuikTrip Corporation
R Medical Spa
Raging Rivers Water Park
Claudia Riley
River City Rascals
Angela & Robert Rogers
Ruth’s Chris Steak House
Laura & Mark Rygelski
Salon Papillon
Sam’s Club
School of Rock
Jane & Booker Shaw
Sherwood’s Forest
Silver Dollar City
Billie & Jim Silvey
Sheryl Silvey
Six Flags St. Louis
Sky Zone - Fenton
Soccer Master
Southwest Airlines
Cece Spatola
St. Louis Ambush
St. Louis Art Museum
St. Louis Billikens
St. Louis Blues
St. Louis Cardinals
St. Louis Symphony Orchestra
Steak ‘n Shake
Joseph & Mary Steiven
Staub’s Grocery
Stauss Peyton
Swing-A-Round Funtown
Ted Drewes Frozen Custard
The Axe House St. Louis
The Little Gym of Fenton
The Magic House
The Melting Pot
The National Museum of Transportation
The Pilates Center of St. Louis
The Repertory Theatre of St. Louis
The Schlafly Tap Room
Three Kings Public House
Tilford Restaurant Group
Top Golf St. Louis
Truffles in Ladue
Upper Limits Rock Gym
Victory Raceway - St. Louis
Indoor Karting
Vie Boutique
Waterway Gas & Wash
Wild Birds Unlimited
Amy Willcut
William K. Busch Brewing Company
Wood Design by Zach
Woodard Cleaning & Restoration
Worlds of Fun
Wyndham
Sarah Zartman & Derek Cohn

Statement of Financial Position

ASSETS
Cash & Cash Equivalents $355,761
Investments 217,589
Accounts Receivable 24,781
Prepaid Expenses 5,912
Inventory 17,897
Security Deposit 4,144
Property & Equipment, Less Depreciation 4,814
TOTAL $630,898

LIABILITIES & NET ASSETS
Accounts Payable $11,934
Accrued Expenses 14,744
Unearned Revenue 3,236
NET ASSETS
Unrestricted $600,984
TOTAL $630,898

Statement of Activities

REVENUE & SUPPORT
Program Services, Less Financial Aid $767,929
Individual Contributions 480,381
Corporate Gifts & Grants 231,433
Special Events, Net Direct Expenses 8,252
Interest 1,655
Investment Income 13,090
Miscellaneous 6374
Loss on Disposal of Assets -2,903
TOTAL $1,506,211

EXPENSES
Program Services $1,131,150
Management & General 211,225
Fundraising 255,841
TOTAL $1,598,216

CHANGE IN NET ASSETS -92,005
Our Impact in the St. Louis Community

93%
Students who feel confident in their ability to learn and achieve success

91%
Students who enjoy learning new things

97%
Students who feel good about who they are and what they can do

96%
Teachers who feel ready to employ tools & strategies for helping kids after our workshops

Program Activities & Outcomes

2019 was our biggest year yet, with a record 8,351 children, parents, and academic professionals reached across the greater St. Louis area. Here is a snapshot of how your generosity impacted students through our programs.

Cognitive Educational Evaluations
Our diagnosticians evaluated 188 children, identifying specific issues and making recommendations to each child's parents and educators.

Personalized Tutoring
148 students each worked one-on-one in 5,311 sessions with 16 special educators who helped them discover their unique learning style and develop new skills to overcome obstacles to learning.

Family Advocacy & Consulting
St. Louis LDA’s educational consultants worked with the parents & educators of 69 children to help them navigate the world of special education and to coordinate their children’s support systems.

Early Childhood Outreach
Our learning specialists impacted 2,717 infants, toddlers, and preschoolers through classroom assessments, teacher training & coaching, individual child screenings, and more at 36 early childhood centers in some of our community’s most under-resourced neighborhoods.

Professional Development Workshops & Educational Classes
1,535 attendees benefited from 95 workshops & classes, which are designed to raise awareness about learning challenges, teach students practical skills, and train educators & parents both to respond to struggling students and to create the optimal learning environment for every child under their care & instruction.
Children need hope, understanding, and compassion to learn and reach their full potential. St. Louis Learning Disabilities Association helps children by giving them the education and support necessary to succeed.

**Services to Children**
- Cognitive Educational Evaluations
- Personalized Tutoring
- ACT/SAT Preparation
- College Advocacy
- Educational Coaching

**Services to Parents**
- Family Advocacy & Consulting
- Parent Coaching
- Community Educational Classes

**Services to Educators**
- Early Childhood Outreach
- Contract Services to Schools
- Professional Development Workshops

St. Louis Learning Disabilities Association
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1993
After years of operating informally as a grassroots effort with parent support groups, St. Louis LDA receives a grant of $5,000 and moves into an office space.

1995
The St. Louis Post-Dispatch runs a feature story about how we help kids and families, doubling our reach.

1996
St. Louis LDA begins to offer a variety of workshops to the community at no charge.

1998

2001
We begin outreach into early childhood centers, and the annual budget reaches $130,000.

2007
Our staff is composed of 10 full-time and 19 part-time positions, and the annual budget breaks $1,000,000.

2008

2013
We celebrate 20 years of helping kids learn and succeed!

2015

2018
St. Louis LDA has a record 50,546 interactions with 7,612 children, parents, and educators, providing $334,013 in services (32%) at low to no cost through reduced rates and need-based financial aid.